

LASSIE FINANCE WHITEPAPER



Legal Disclaimer

This whitepaper does not constitute or form part of any opinion or any offer by Lassie Finance to purchase our token nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with any contract or investment decision.

All proceeds of Lassie token sales shall be used to expand Lassie charity and its operation and shall also be to promote the token.

Abstract

Lassie token was established through the use of blockchain technology based eco-system of tools and services designed for investors all over the world. Lassie token aims in providing support and help to helpless and suffering animals in providing their needs, shelter and protection.

The organization brainstormed on an uncommon way rather than the traditional way which all charity organizations are based on, thereby arriving at the next generation of technology that is set to revolutionize the world.

Through our solutions, we want to ensure investors in this charity organization earn passive income also by being a holder of Lassie token (\$LAS).

Introduction

Lassie.finance is a non-profit crypto-based community helping animals in need. We are charity making sure lost and homeless animals around the world get a better life and free from suffering.

Our team members brainstormed on how we can make investors earn money and at the same time provide help to charity, therefore arriving at creation of smart contract.

Not all animals are lucky enough to live in a loving environment. Thousands of four-legged friends are in a kennel and are waiting for someone to adopt them. Many others live in animal sanctuaries, or they need permanent care because they are chronically ill or very old.

Protecting animals, however, is costly and time-consuming. This is why many of these organizations rely on the support of animal friends. Would you like to contribute and help animal protection organizations while earning money at the same time? Then investing in this project will be a great choice. Lassie.finance was born from the desire to inspire and support the community, but above all from the need to act as proposed. Our organization was born in 2021 and is inspired by innovative ideas and courageous actions from the team members.

How charitable is the world?

Charitable donations are big business and we believe they could be bigger. Global total charitable donations are estimated to be in excess of \$500 billion a year. In 2015 the US gave \$373 billion, Australia AU \$134 billion and the UK £10 billion. Not-for-profits in the US have an annual income exceeding \$2 trillion. Charitable giving is not just for the rich, although high net worth donors in the US gave an average of \$25,509 to charity in 2016, general population households still gave \$2,520. Charities also hold vast amounts in cash reserves, in 2015 the Salvation Army was holding \$2.9 billion. This is all well and good. But, we believe that with greater transparency, the amount of money donated to charities globally could increase dramatically. After all, when we know exactly what our funds are doing, it only makes sense that we would want to give more

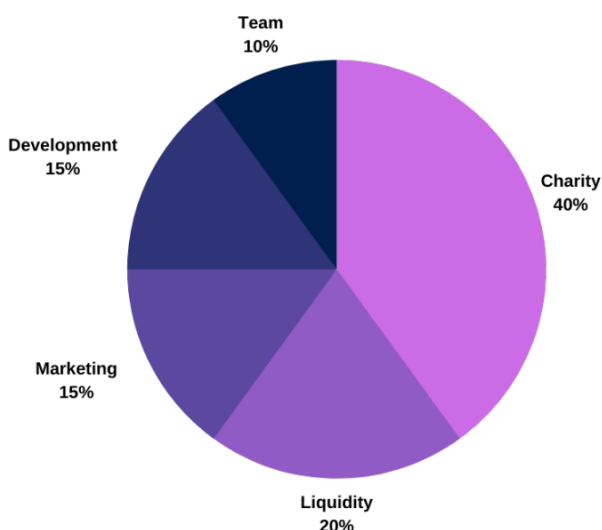
Long Term Goal

The Lassie Token will not only take care of charities for animals in need, but also other needs, such as small hospitals, abused women, world hunger, etc. Thanks to your support we will do our best to help those who need us most to live a life of dignity and in same process making you earn money.

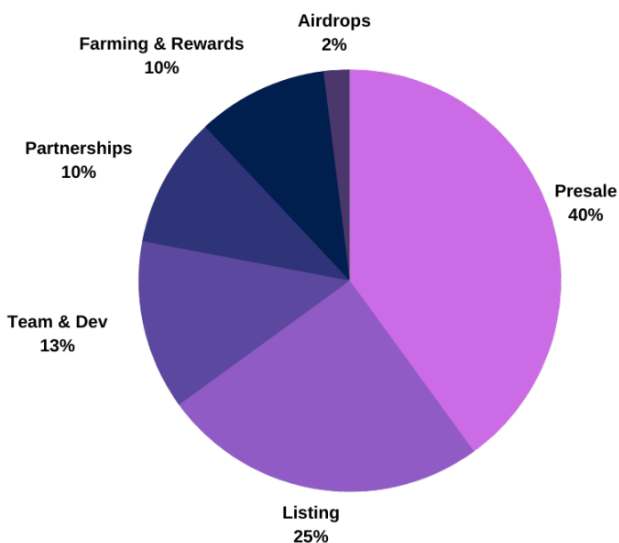
Future of Lassie Token

Our vision is simple and concise; we believe the world of cryptocurrencies is becoming a joke. People are constantly buying tokens every day that don't solve any serious problems. Most trade only to make profit short term (scalpers) thanks to the increase in the value of the tokens over time. Some of the creators of these tokens themselves also abandon their use case after making little profits. The Lassie Token idea was created so as to increase in value over time, 40% of our profits will be donated to animal charity and eventually people who needs help.

FUNDS ALLOCATION DISTRIBUTION



TOKEN ALLOCATION DISTRIBUTION



Roadmap

PHASE 1

Creation of Smart Contract (BSC)

Official website launch

Release whitepaper

Community airdrop participation

Round 1 presale

Round 2 presale

PHASE 2

Listing on Hotbit, Pancakeswap Exchange

Airdrop distribution

Project auditing

Listing on CMC and coingecko

Periodic burning of unsold token

PHASE 3

Buy back

Partnership with major projects for farming and staking

Second project auditing

PHASE 4

Trading competition

NFTs distribution for Lassie top holders

Listing on other major exchanges.

Periodic burning of unsold token

PHASE 5

Binance launchpad

Donations to charity.

How We Plan to Increase Lassie Token Value

We will begin to make our project known through a presale at a discounted price (\$2.00 for first round, \$3.00 for second round). After listing, we will have so many activities which will be live (indicated on our roadmap). There will be no newly minted token and liquidity will be locked, we also will have our quarterly burning activity which is discussed below. We will be launching our referral programs too that will help in publicize the token, NFTs distribution and listing on major exchange will help bring in more investors and thereby increasing the value of Lassie token.

We also have a plan in marketing and advertisement in order to publicize this project whereby 15% of whatever profit is made will be used to advertise the project, bringing more investors and increasing the value of the token.

How the Tokens Will Be Burned

After the presale rounds, 20% of the unsold tokens will be burned and every quarter of the year, until 80% of the unsold tokens are burned. We have planned this so as to help in the increment of Lassie token value.

What will become of 20% of the unsold tokens left in circulation?

They will be distributed to top 100 LAS token holders

Investment

Investment in this project will bring more fortune and passive income which will draw in investors and whales to have interest in the project. Invest and buy Lassie Token now as may be an early bird. Don't miss out!!!

